# Cookie Policy

**BTMK**
FINANCIAL SERVICES

**What are cookies?**

Our website uses cookies. A cookie is a small text file which is stored on your computer, tablet or phone when you visit a website. These cookies allow us to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our website.

There are two main types of cookie:

- session cookies—these are deleted when you finish browsing a website and are not stored on your computer longer than this

- persistent cookies—these are stored on your computer after you have finished using a website so that the website provider can remember your preferences the next time you use it

Cookies can be set by the website you have browsed, ie the website displayed in the uniform resource locator (URL) window. These are called first party cookies. Third party cookies are set by a website other than the one you are browsing.

**How do we use cookies?**

The table below shows what cookies we use and why.

| Cookie used | Type of cookie | Why do we use this cookie? |
| --- | --- | --- |
| Session Utmz – which search engine is used Utmn/c – time on site Utma – number of visits to site | Persistent Stored locally on your system for future use. | To provide services that you request |
| | | To provide a secure online environment |
| | | To give you a better online experience |
| | | To manage your browsing session |
| | | To monitor the performance of our website |
| | | To help us make our website more relevant to you |
| | | To make subsequent visits to our website more efficient |
| | | To compile statistics and to help us to improve our website and the services we offer |

Advertisement cookies are used to provide visitors with relevant ads and marketing campaigns. These cookies track visitors across websites and collect information to provide customized ads.
[cookie_audit category="advertisement" style="winter" columns="cookie,duration,description"]

Analytical cookies are used to understand how visitors interact with the website. These cookies help provide information on metrics the number of visitors, bounce rate, traffic source, etc.
[cookie_audit category="analytics" style="winter" columns="cookie,duration,description"]

Functional cookies help to perform certain functionalities like sharing the content of the website on social media platforms, collect feedbacks, and other third-party features.
[cookie_audit category="functional" style="winter" columns="cookie,duration,description"]

Necessary cookies are absolutely essential for the website to function properly. These cookies ensure basic functionalities and security features of the website, anonymously.
[cookie_audit category="necessary" style="winter" columns="cookie,duration,description"]

Other uncategorised cookies are those that are being analysed and have not been classified into a category as yet.
[cookie_audit category="others" style="winter" columns="cookie,duration,description"]

Performance cookies are used to understand and analyse the key performance indexes of the website which helps in delivering a better user experience for the visitors.
[cookie_audit category="performance" style="winter" columns="cookie,duration,description"]

**Consent**

If you continue to use our website we will assume that you are happy to receive all cookies from our website. However, if you would prefer to change your cookie settings, you can do so at any time—see below 'Controlling our use of cookies'.

**Controlling our use of cookies**

Most browsers automatically accept cookies unless you change your internet browser settings. If you wish to restrict, block or delete the cookies which are set by any websites, you can generally do this through your browser settings. These settings are usually found in the 'options' or 'preferences' menu of your internet browser.

If you set your internet browser preferences to block all cookies, you may not be able to access all or parts of our site.

If you delete cookies relating to this website we will not remember things about you, including your cookie preferences, and you will be treated as a first-time visitor the next time you visit the site.

To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.allaboutcookies.org.

**Queries**

If you have any questions or comments regarding this Cookies policy, please email matt.smith@btmk.co.uk

[user_consent_state]