



PRIVACY NOTICE

This Privacy Notice explains how we use any personal information we collect about you.

What information do we collect about you?

- ◆ We collect information about you when you engage us for financial planning/mortgage advice, this information will relate to your personal and financial circumstances. It may also include special categories of personal data such as data about your health, if this is necessary for the provision of our services.
- ◆ We may also collect information when you voluntarily complete client surveys or provide feedback to us.

Why do we need to collect and use your personal data?

- ◆ The primary legal basis that we intend to use for the processing of your data is essential for us to be able to carry out the services that you require from us effectively. Without collecting your personal data we'd also be unable to fulfil our legal and regulatory obligations. We will obtain your explicit consent to collect and process this information. Where you provide information relating to a third party we will assume that you have their permissions to do so.

How will we use the information about you?

- ◆ We collect information about you to provide you with the services for which you engage us.

Who might we share your information with?

- ◆ We won't share your information for marketing purposes with other companies.
- ◆ In order to deliver our services to you effectively we may send your details to third parties such as those that we engage for professional compliance, accountancy or legal services as well as product and platform providers that we use to arrange financial products for you.
- ◆ Where third parties are involved in processing your data, we'll have a contract in place with them to ensure that the nature and purpose of the processing is clear, that they are subject to a duty of confidence in processing your data and that they'll only act in accordance with our written instructions.
- ◆ Where it's necessary for your personal data to be forwarded to a third party we'll use appropriate security measures to protect your personal data in transit.
- ◆ Where we can, we will use secure portals. We will also employ encryption and in some cases secure folders.
- ◆ To fulfil our obligations in respect of prevention of money-laundering and other financial crime we may send your details to third party agencies for identity verification purposes.

How long do we keep hold of your information?

- ◆ In principle, your personal data shouldn't be held for longer than is required under the terms of our contract for services with you. However we're subject to regulatory requirements to retain data for specified minimum periods. We also reserve the right to retain data for longer than this due to the possibility that it may be required to defend a future claim against us. In any case, we'll not retain your personal data for longer than 2 years past the time of your death.
- ◆ You have the right to request deletion of your personal data. We'll comply with this request, subject to the restrictions of our regulatory obligations and legitimate interests as noted above.

continued overleaf...



How can I access the information you hold about me?

- ◆ You have the right to request a copy of the information that we hold about you. If you'd like a copy of some or all of your personal information, please email or write to us using the contact details noted below.
- ◆ When your personal data is processed by automated means you have the right to ask us to move your personal data to another organisation for their use.
- ◆ We have an obligation to ensure that your personal information is accurate and up to date. Please ask us to correct or remove any information that you think is incorrect.

MARKETING

We'd like to send you information about our products and services within the Landmark Group which may be of interest to you. If you've agreed to receive marketing information, you may opt out at a later date.

You have a right at any time to stop us from contacting you for marketing purposes or giving your information to other members of the group. If you no longer wish to be contacted for marketing purposes, please contact us by email or post.

COOKIES

We use cookies to track visitor use of the website and to compile statistical reports on website activity.

For further information visit www.allaboutcookies.org

You can set your browser not to accept cookies and the above website tells you how to remove cookies from your browser. However, in a few cases some of our website features may not function as a result.

OTHER WEBSITES

Our website contains links to other websites. This privacy policy only applies to this website so when you link to other websites you should read their own privacy policies.

WHAT CAN YOU DO IF YOU ARE UNHAPPY WITH HOW YOUR PERSONAL DATA IS PROCESSED?

You also have a right to lodge a complaint with the supervisory authority for data protection. In the UK this is:

**Information Commissioner's Office, Wycliffe House,
Water Lane, Wilmslow, Cheshire SK9 5AF
Tel: 0303 123 1113 (local rate)**

HOW TO CONTACT US

Please contact us if you have any questions about our privacy policy or information we hold about you:

By email at:
hello@btmkfs.co.uk

Or write to us at:
**Nitin Khandhia, BTMK Financial Services Ltd,
19 Clifftown Road, Southend-on-Sea, Essex, SS1 1AB**